



Cumberland County



Republican Committee

## Hints and Tips for Going Door-to-Door

- **Planning: Know what you are going to say.** In advance review the slate card or information about your candidate(s). You can find tidbits about each of the candidates on their literature and website. You need to be somewhat familiar with the Republican candidates in case someone asks. It might be a good idea to note a reason or two why our Republican candidate is the better choice than the opponent running for the position.
- **Planning: Where do I get the walking list?** Individual campaigns or the PAGOP can provide this. PAGOP uses the GEO Connect smartphone app and others may use something similar. Hardcopy street walking lists are often still used by some campaigns as well.
- **Planning your route:** Plot out your route whether that be by walking or driving. The smartphone apps usually provide the directions to get to each address and have the route mapped out for you to get to the next one on the list.
- **At the Door:** Introduce yourself with your name and role. It could be as your neighborhood's official representative to the Republican Party (committeeperson), a campaign volunteer, or whatever capacity you are going door-to-door in. You should have a name tag on to identify yourself. If you are the committee person canvassing your own precinct, it would be helpful to have business cards with your information on them to offer if they would like to contact you.
- **Materials to bring:** Clipboard with paper and pen to take notes if necessary and to place some campaign literature on that you will give to the person answering the door.
- **Other opportunities:** Bring voter registration and absentee ballot request applications. Ask if there is anyone in the household that would like to register to vote. It is also an opportunity to share information about upcoming events; and, most importantly, **Listen to them**, their questions/concerns and provide feedback to the Committee as a whole and our elected officials
- **Extras:** See if there is a place for you to use the restroom at a gas station or store before you start. Don't take too long at any one door. You are there to deliver information and make an ASK. If they have more questions or need more time for whatever reason, take down their contact information and follow-up as appropriate. We are trying to reach as many people as possible within a defined/limited amount of time. Don't argue with people. Thank them for their time, wish them a good day/evening and move on.
- **Finishing Up - Paperwork:** At the end of your door canvassing make a report of some kind if it is not already recorded in the smartphone app and give it to the coordinator for who you were going door canvassing for. Finally, follow through and make arrangements for any response you said you would do with any of the houses/persons you visited.